Agency experts in law firm SEO pull in \$1.6M in ARR

- Kansas City-based Growth Lab was founded in 2021
- Law firm digital marketing entrepreneurs
- 2022 Local Impact Awards recipient: Strategy Excellence Award

Business goals

- Leverage automations to increase business efficiency
- Set their agency apart in a highly competitive legal niche
- Scale by executing the entire business process on a single platform



Scale your business from \$6K to \$137K a month in recurring revenue





\$683K

Marketplace revenue

Automate your lead-generation efforts, retention motions, and growth actions.



97%

account retention

Share performance and results using automated reporting in a branded client portal.



4.4

average basket size

Sell smarter by packaging and enhancing your digital offerings.

Best-selling products:



SEO



Listing Distribution



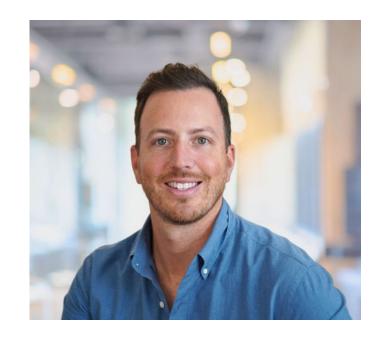
Google Workspace



Digital Ads

Become the trusted expert to your local business clients

Because of Vendasta, our clients experience a level of service and organizational effort that builds trust and credibility from the moment they sign an agreement.



Will PalmerFounder & CEO, Growth Lab

