

Agency experts in law firm SEO pull in **\$1.6M** in ARR

- 📍 Kansas City-based Growth Lab was founded in 2021
- 📅 Law firm digital marketing entrepreneurs
- 🏆 2022 Local Impact Awards recipient: Strategy Excellence Award

Business goals

- ✅ Leverage automations to increase business efficiency
- ✅ Set their agency apart in a highly competitive legal niche
- ✅ Scale by executing the entire business process on a single platform



 **GROWTHLAB**

Scale your business from \$6K to \$137K a month in recurring revenue

 GROWTHLAB



\$683K

Marketplace
revenue

Automate your lead-generation efforts, retention motions, and growth actions.



97%

account retention

Share performance and results using automated reporting in a branded client portal.



4.4

average basket
size

Sell smarter by packaging and enhancing your digital offerings.

Best-selling products:



SEO



Listing Distribution



Google Workspace



Digital Ads

Become the trusted expert to your local business clients

“*Because of Vendasta, our clients experience a level of service and organizational effort that builds trust and credibility from the moment they sign an agreement.*”



Will Palmer

Founder & CEO, Growth Lab

