

Agency partner generates **\$80K+** while creating a new vendor solution for the Marketplace

📍 Quantum Agency was founded in 2010 and is based in Raleigh, NC

📅 White-label marketing agency

🏆 Winner of the Local Impact Award for Innovation in 2022

Business goals

- ✅ Bridge gaps in SEO campaigns to rank in the Google Map Pack and organic search results
- ✅ Build and test a new solution to go live in the Vendasta Marketplace
- ✅ Generate additional revenue by launching the solution to thousands of partners



A hybrid partner-vendor relationship with Vendasta yields big outcomes



\$80K

**Gross Marketplace
revenue**

Close clients and access the tools, technology, marketing, and collateral to scale and fast-track success.



100%

Account retention

Create incredible online experiences for your clients with integrated tech that delivers results and reduces churn.



100+

activations/year

Generate additional revenue as a Vendor! 1000s of Channel Partners buy from the Vendasta Marketplace.

Best-selling products:



Brand Signals



Listing Distribution



Yext Listing Sync Pro



Social Marketing



Brand Signals is a powerful Digital PR, SEO, and Web Presence Technology Platform in the Vendasta Marketplace that enables your agency to empower a business client to move to page one in Google Map Pack and organic rankings over time with continued use.



A typical agency using our solution for an SMB client will drive them to page one in map pack rankings within 60 to 150 days. The resulting change in incoming leads and new business for an SMB that gains page one in map pack is substantial.

—Lane Houk, Managing Partner | Quantum Agency



Get innovative while generating new streams of revenue by becoming a Marketplace vendor

“*Testing our solution [Brand Signals] live in the Marketplace with 1000s of agencies and SMBs has been nothing short of amazing... raving testimonials and near zero attrition or churn.*”



Lane Houk

Managing Partner, Quantum Agency

