

# Consolidating the tech stack and earning **\$486K in revenue** with Vendasta

- 📍 Founded in 2012, Spin Market is an Iowa-based digital agency
- 📅 Provides marketing and communications services for a variety of businesses
- 🎯 Philosophy focuses on empowering organizations to embrace digital

## Business goals

- ✅ Eliminate vendor clutter with an all-in-one platform to scale
- ✅ Serve high-touch client accounts with confidence and fulfillment support
- ✅ Gain a true partnership with dedicated experts available to help



# Vendasta works with agencies to accelerate their growth, turning success into a process.



**\$486K**

**Gross Marketplace  
revenue**

Close clients and access the tools, technology, marketing, and collateral to fast-track your success.



**98%**

**Account  
retention**

Create incredible online experiences and automated proof-of-performance reporting with Vendasta's Business App



**4.04**

**Average product  
basket size**

Package products from a marketplace of 250+ solutions, and deliver with a team of experts to fulfill under your brand.

**Best-selling products:**



Listing Distribution



SEO



Reputation Management



LocalAds

**Gain access to a dedicated development manager to help you grow your agency.**

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*"The connection with our partner development manager is fantastic. We value the opportunity to brainstorm our strategy and to come up with new processes for improvement."*



**Cheryl O'Hern**

CEO & Founder, Spin Market

