

# Local online marketing agency wins extra **\$75K** despite COVID

- 📍 Georgia-based Pinpoint Local Norcross was founded in 2019
- 📅 Local, full-service online marketing agency
- 🏢 Member of the Gwinnett Chamber of Commerce and Peachtree Corners Business Association

## Business goals

- ✅ Expand the ability to fulfill with white-label marketing services
- ✅ Scale the business without worrying about the cost of hiring or managing people
- ✅ Grow and develop with access to an array of educational tools, resources, and experts





# Build sustainably by tacking on \$75K in Vendasta Marketplace solutions



**\$75K**

gross marketplace  
revenue

Access a vetted  
Marketplace of 250+  
digital products and  
solutions



**100%**

account retention

Impress customers with a  
custom-branded  
all-in-one dashboard they  
will use and love



**6.7**

average basket  
size

Show prospects a report  
card for their business's  
online presence and  
bundle custom solutions

## Best-selling products:



Listing Distribution



Listing Sync Pro



Social Marketing



Customer Voice

Close customers like you've got a big team that's been doing this for years—today.

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*“The tricky part about scaling is wearing lots of hats—sales, account management, and working more systematically. Vendasta takes care of all that nicely.”*



**Thomas Freese**

President & Founder, Pinpoint Local  
Norcross



**Pinpoint Local Norcross**