

Publisher turned agency leverages all-in-one platform to generate \$236K in digital revenue

- 📍 San Francisco-based boutique digital agency Cyrusson was founded in 2019
- 📖 Former Spanish print advertiser makes the move to digital to support local businesses with a full spectrum of online presence solutions

Business goals

- ✅ Successfully transition from traditional print advertising to digital marketing
- ✅ Generate new business with the tools, technology, and support needed to scale
- ✅ Reduce vendor clutter and access a vetted Marketplace of 250+ digital solutions in one place



Vendasta has everything you need to generate new business and expand your product offering.



\$236K

**Gross Marketplace
revenue**

Close clients and access the CRM, sales intelligence, reporting, and support you need to fast-track your success.



100%

Account retention

Delight clients with a custom-branded dashboard and built-in proof-of-performance reporting.



3.4

**Average product
basket size**

Package products from a vetted one-stop shop of 250+ digital solutions available in the Vendasta Marketplace.

Best-selling products:



Google Ads



Website Pro



Google Workspace



SEO

**Access your own growth expert and
get the most out of your partnership
with Vendasta.**

“*The Vendasta team provides great customer support to their partners with very quick responses. I appreciate the ongoing strategic guidance to determine the best marketing options for my clients.”*



Darryl Navarrete
Founder and CEO, Cyrusson

