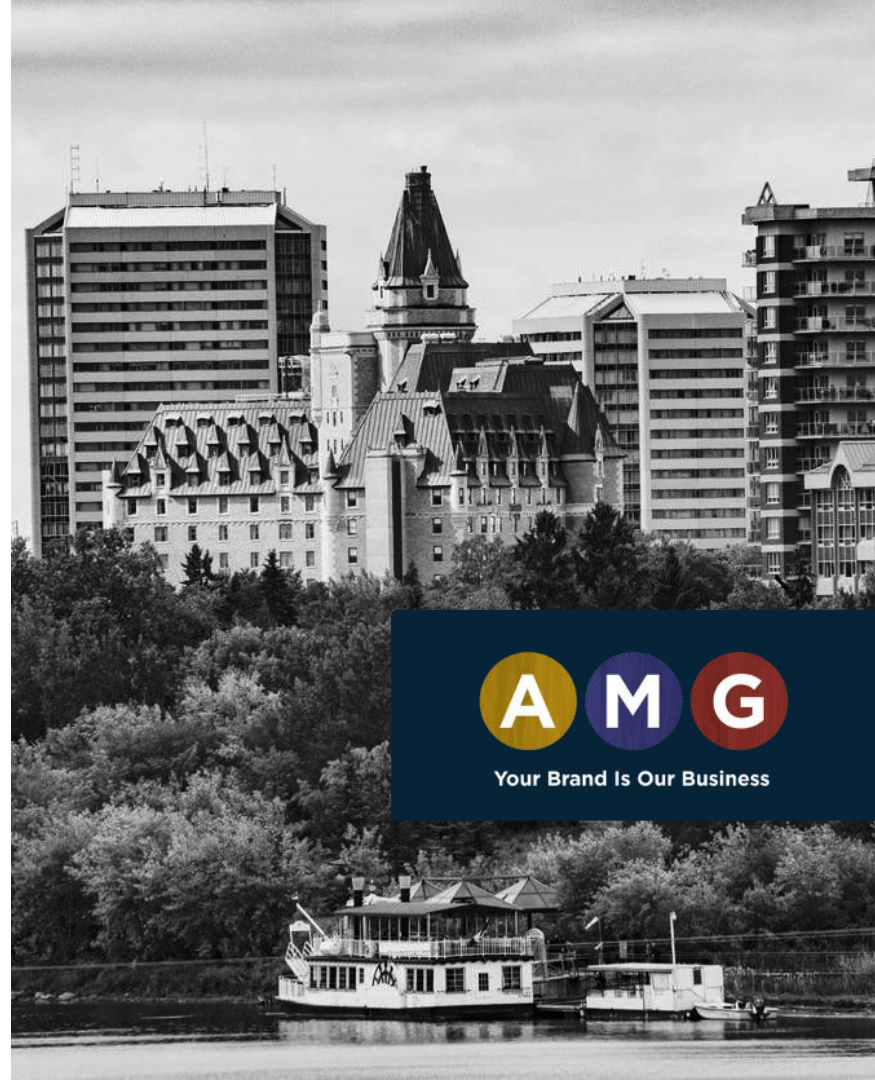


# Earning \$807K for digital marketing services while supporting the growth of local businesses and causes

- 📍 Anderson Marketing Group has served Saskatchewan businesses for 20+ years
- 📅 Vendasta partner since 2015
- 💬 Consultative approach matches brands with services that produce results

## Business goals

- ✅ Expand on their traditional marketing service model to include a digital offering
- ✅ Develop a trusted technology partnership to best serve clients
- ✅ Position themselves to be able to give back their community



# Anderson Marketing Group evolves their strategy and expands their offering to support clients with digital needs



**\$870K**

Gross Marketplace  
revenue generated

Grow revenue and expand your offering with digital products that strengthen and complement your area of expertise.



**250%**

Average annual  
growth since 2020

Share campaign performance and results using built-in reporting and dashboards in a branded client portal.



**400+**

Billed products

Offer products from a marketplace of 250+ solutions and deliver with a team of experts to fulfill under your brand.

## Best-selling products:



Digital Ads



Website Pro



Reputation Management



Google Workspace

Over 60,000 agencies across North America partner with Vendasta to accelerate their business growth.

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*“We’ve had a very strong partnership that we adjust and adapt as we move forward. AMG wouldn’t be where it is today without Vendasta.”*



**Darren Anderson**

Business Development Manager, Anderson  
Marketing Group

