

# Digital marketing solutions provider **captures \$309k** while reducing vendor clutter

- 📍 AQ Marketing was founded in 2003 and is based in Massachusetts
- 📊 Digital marketing solutions provider focused on small businesses
- 🎧 Delivers 360° solutions including website design, SEO, social media marketing, and reputation management.

## Business goals

- ✅ Consolidate tech stacks and use one vendor for everything
- ✅ Find the right tool for growing social media while keeping it in house
- ✅ Begin leveraging fulfillment for deliverables that require additional expertise



# Forget vendor clutter—with Vendasta, you'll have everything you need under one login.



**\$309K**

Gross Marketplace  
revenue

Build a repeatable sales motion. Sell smarter by packaging and enhancing your digital offerings



**100%**

Account retention

Create incredible online experiences for your clients with integrated tech that offers proof of performance.



**2.5**

Average basket  
size

Bundle and resell solutions under your own brand to boost recurring revenue and reduce churn.

## Best-selling products:



Reputation  
Management



Cloud Campaign



Boostability SEO



Google Search Ads for  
Small Business

One partner, one login, one team,  
one dream: Vendasta

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*I had all these different vendors. Vendasta allowed me to bring listings, reviews, and social into one. And then I got to learn about other services which I adopted into the fold... it's working great."*



**Robert P. Dickey**

Founder and President, AQ Marketing

