

# Lead generation services agency **grows revenue 120%** since 2020 with Vendasta

- 📍 Digital Marketing Collective (DMC) is based in Calgary, Alberta, Canada
- 📅 Agency focused on driving revenue for local businesses through lead generation services
- 🔗 DMC has been a Vendasta partner for nearly a decade

## Business goals

- ✅ Provide clients with a dashboard to house all their digital marketing assets and reports
- ✅ Wear fewer hats by using white-label outsourcing to scale capacity
- ✅ Explore using a SaaS marketplace to expand product and service offerings



**DMC Local**

DMC Local honed their expertise while expanding their offering to scale with stability.



**\$817K**

Gross Marketplace  
revenue

A platform to scale your business with everything you need to market, sell, bill, and fulfill.



**\$17.5K**

Monthly recurring  
revenue

The more problems you solve for your clients, the more valuable you become.



**120%**

Revenue growth  
since 2020

Go to market in hours, not months with brandable assets, collateral, and dedicated vendor reps from our Vendasta ecosystem.

Best-selling products:



Website Pro



Google Ads



Alpha SEO



Google Workspace

**Building meaningful, long-lasting relationships based on trust. That's being a Vendasta partner.**

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*“The things I love about Vendasta are the staff, the innovation, the products, and the fact that [Vendasta] instills trust. We trust them, and they are constantly contributing to our success every day.”*



**Josh Blyth**

President, DMC Local

