

# IT service provider **boosts revenue by \$31K** expanding into digital marketing

- 📍 Founded in 2018, DragonTech IT Services is based in Chattanooga, TN
- 📅 Managed service provider for small local businesses
- 🕒 20+ years experience in the IT and cybersecurity sector

## Business goals

- ✅ Boost revenue by offering digital marketing services
- ✅ Grow the business and improve marketing and sales with an all-in-one platform
- ✅ Utilize an expert team to fulfill orders under the DragonTech brand clients already know and trust



# Grow your business and customer base, and identify new revenue streams with Vendasta



**\$31K**

gross marketplace  
revenue

Stop referring clients to marketing agencies and offer digital marketing services you can upsell to your client base.



**42**

engaged client  
accounts

Grow beyond referrals. Leverage the Vendasta team to assist with lead generation and marketing.



**3.21**

average basket  
size

Package products and deliver with a team of experts to fulfill digital marketing services under your brand.

## Best-selling products:



Website | Pro



Social Marketing



Reputation Management



ActiveCampaign

## Expand your offering and become their single source of software and service solutions

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*“Vendasta has made us a digital marketing company. They inspired us to move forward and branch out rather than just simply providing IT services.”*



**Josh Evans**  
CEO, DragonTech IT Services

