

Online marketing agency **doubles revenue** in one year with Vendasta

- 📍 Founded in 2012, Insights Media Solutions is based in Escondido, CA
- 🏢 Boutique digital marketing agency
- 📺 Facebook and Google Ad Certified, specializing in social media, paid media, and branding

Business goals

- ✅ Provide tailored, 360-degree business solutions
- ✅ Facilitate agency scaling through reliable fulfillment
- ✅ Leverage ongoing support, onboarding, and training for their growing team



Fulfilling services lay the groundwork for quick, sustainable growth and development



267%
gross annual
revenue increase

With expert tools, tech, and fulfillment for scaling your agency, you can laser-focus on closing sales and nurturing leads.



100%
account retention

Training, onboarding, and support means you're always equipped with the resources to achieve long-term success.



7.13
average basket
size

Package products from a marketplace of 250+ products to deliver a fully tailored, 360-degree solution.

Best-selling products:



Listing Distribution



Listing Sync Pro



Reputation Management



Social Marketing

Access our team of in-house digital marketing experts, where quality and consistency are key

“

I was fulfilling my own stock and that was a lot of work, so when I came on board [with Vendasta] and saw that I had a team behind me that could support me, it was a no brainer... the onboarding has been fantastic.”

[GET THE FULL CASE STUDY →](#)



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