

Turning **connections** into **revenue**: Jordan Roscoe's blueprint for success as a Vendasta affiliate

- 📍 Owner of marketing agency Unique Pro Media based in Hanover, PA
- 📅 Operates as both an agency CEO and affiliate marketer
- 📅 Joined Vendasta's Affiliate Program in 2022

Business goals

- ✅ Supplement recurring agency profits with revenue from affiliate marketing
- ✅ Elevate quality of life with an additional income source
- ✅ Assist agencies by introducing a scalable platform for collective success



UNIQUE
PRO MEDIA

Jordan Roscoe, CEO,
Unique Pro Media & Vendasta Affiliate

A snapshot of Roscoe's financial success with the Vendasta Affiliate Program



\$100k

Annual recurring revenue forecast

Expects reaching six-figures in recurring revenue by the end of 2023 based on pipeline value and conversion rates.



5X

Passive income growth target

Envisions a potential 5X increase in affiliate program revenue over the next 3-5 years based on close rates.



34

Leads closed since joining

Primarily leveraged personal connections with agency owners facing challenges in growing their businesses.

Pro tip



Part of the recipe for success is that you're sold on the product that you're selling - even if you're not a partner using it. As long as you appreciate its value, that's key."

Take the time in understanding the product to articulate its value for a smooth sell



I really do believe in the problem that Vendasta is solving. And I believe that there are a lot of other people out there that we can solve problems for with this solution specifically. So leverage your connections, get your heart in it, and again, you'll get out everything that you put in."



Jordan Roscoe

CEO, Unique Pro Media
& Vendasta Affiliate

Click below to learn more about and join the Vendasta Affiliate Program

Join today!