

Agency achieves **177%** **year-over-year growth** by scaling with Vendasta

📍 Founded in 2018, Light Switch Media is based in Oshawa, Ontario, Canada

📅 President Brian Davidson pivoted to start his own digital agency after two decades in the direct mail industry, later partnering with Vendasta in 2021

Business goals

- ✅ Grow the agency's revenue without overstressing resources
- ✅ Boost productivity and streamline operations to handle increased demand
- ✅ Expand their client base and identify the right market and customer base



Unlocking your agency's ability to scale with the tools you need to sell and find success



177%

Revenue growth
year-over-year

Create incredible experiences for clients with integrated reporting to prove performance and scale your agency.



52

Engaged accounts

Attract and close clients with the tools, technology, marketing, and collateral to fast-track your success.



3.13

Average product
basket size

Package products from a marketplace of 250+ solutions and deliver with a team of experts to fulfill under your brand.

Best-selling products:



Listing Sync Pro



Social Marketing



SEO



Digital Ads

Beat out the competition and accelerate your agency's growth curve with Vendasta

"We would've been plugging along doing 25-30% year-over-year growth. I wouldn't have been able to pitch this client without the Vendasta platform; I wouldn't be able to service that client. There's only one of me, so it's really allowed us to scale."



Brian Davidson
President

