

Unleashing digital growth: LocalEdge's **\$19 million** **success story** with Vendasta



LocalEdge is a premier multi-media company leading the transition to digital marketing for local advertisers.



It is part of the Hearst Corporation, which operates 33 TV stations, 76 newspapers, digital services businesses, and 200+ magazines worldwide.

Business goals



Resell online presence solutions, including review and social media management software.



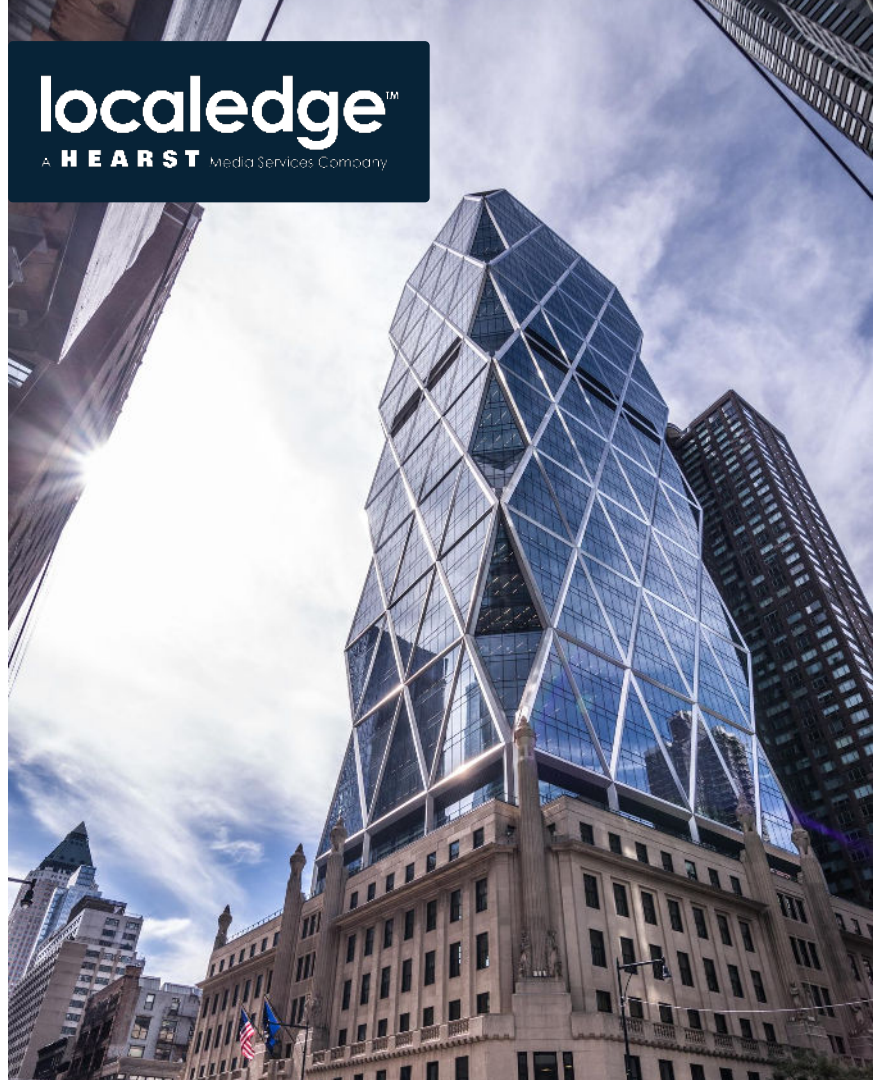
Collaborate with a tech partner for seamless integrations and consistent data management.



Expand digital offering and reach wider audience.

localedgeTM

A **HEARST** Media Services Company



Unlock new revenue streams with tailored digital solutions for local advertisers



\$19M

Gross marketplace
revenue

Diversify your digital revenue streams with digital solutions designed for local advertisers.



97%

Account retention

Receive support from a dedicated growth manager arming you with the resources you need to offer incredible experiences to your advertisers.



3,200+

Products sold

Build a repeatable digital sales process that allows you to transform your salesforce and sell digital with ease.

Best-selling products:



Reputation Management



Google Business Profile Claim



Website | Pro



Social Marketing

Your partner to sell and scale digital revenue with ease



"Vendasta offers great quality products and are a true partner to us - they us to succeed. We appreciate all the integrations that they've worked on with us over the years and how that's allowed us to become much more efficient and streamlined. "



Carrie Carver

Vice President of Information Technology,
Hearst Media Services

