Bringing in **$434K in digital agency revenue** through the Vendasta Marketplace

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- 📍 Based in Calgary, Alberta, Canada, OctoHub was founded in 2021
- 🏢 Software-as-a-service (Saas) provider and agency serving 2100+ clients
- 📷 Focuses on local businesses seeking to affordably attract more customers

Business goals

- ✓ Decrease overhead and reduce vendor clutter with an all-in-one platform
- ✓ Expand OctoHub's offering with pre-vetted digital solutions that every local business needs
- ✓ Leverage a built-in CRM to manage pipeline

OctoHub

Build a repeatable sales motion. Sell smarter by packaging and enhancing your digital offerings.

OctoHub

$434K
gross Marketplace revenue

Close clients and access the tools, technology, and collateral to fast-track your success.

99%
account retention

Create incredible online experiences for your clients with integrated tech that takes you from prospecting to scaling.

773
billed products

Package products from a marketplace of 250+ solutions and deliver with a team of experts to fulfill under your brand.

Best-selling products:

Shoptoit digital ads

Reputation Management

Listing Sync Pro

Customer Voice

Vendasta works with agencies to accelerate their growth

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" *Having a dedicated rep I think is a really important part. The relationship you end up building with your rep over time, they're a part of your business.*"

Scott Sanderson
Founder, OctoHub