

# Digital marketer on track for \$1M in revenue

- 📍 Polaris Marketing, founded in 2016, is based in Burbank, CA
- 📅 Full-stack digital marketing agency
- 🏢 A certified Women Business Enterprise through the City of Los Angeles

## Business goals

- ✅ Invest in a platform with the tools and resources for scaling the agency
- ✅ Attract and retain new business through a freshly built and optimized website
- ✅ Ensure growth happens sustainably for long-term success



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# Scale from \$250K gross revenue in year one to \$1M by year three



**\$1M**  
gross annual  
revenue

Grow revenue faster than costs by optimizing your lead-generation efforts.



**100%**  
account retention

A custom-branded dashboard for customers ensures that new business sticks as you scale.



**\$100K**  
marketplace  
revenue

Package solutions your customers want, then expand your offering with 250+ Marketplace products.

## Best-selling products:



Google Workspace



Website Pro



Social Marketing Pro



SEO Network

## Everything your full-stack marketing agency needs to succeed, in one partnership

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*I would say that my partnership with Vendasta was really the catalyst to get me to move into fully launching my agency.*

[GET THE FULL CASE STUDY →](#)



**Jenni White**

CEO & Founder, Polaris Marketing

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