

Agency gains **\$46K in Marketplace revenue** from online presence solutions

- 📍 United States-based ReachCraft Agency was founded in 2020
- 📅 Works within digital marketing, information products, coaching, personality profiling, nanotechnology, robotics, and AI industries

Business goals

- ✅ Scale agency by outsourcing fulfillment to a trusted team of marketing experts
- ✅ Access training, support, and community to ensure support and increase client ROI
- ✅ Provide clients with a product and service experience tailored to them



REACH
Craft

Build your digital offering with Vendasta Marketplace, and serve clients at scale so you can focus on growing your agency.



\$46K

**Gross Marketplace
revenue**

Boost your revenue with new offerings and fulfill under your brand with a team of experts to support you.



100%

Account retention

Retain clients with the tools and tech they need to grow their business.



15

**Total paying
accounts**

Offer more value to clients using [Marketplace products and services](#) that will make their work easier.

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Best-selling products:



Google Business Profile
Optimization



Listing Sync Pro



SEO Network



Social Marketing

Become the expert your clients need with Vendasta's Conquer Local community and training resources.

"There's a ton of value in the training on Conquer Local. The community calls are great. Also the opportunity to connect with other Vendasta Partners has been huge."



Giovanni Cavalieri

Founder and CEO, ReachCraft Agency

