

Scaling the revenue ladder with **AI**: Social Jack Media's ascent to **\$2 million+**

- 📍 New Jersey-based SocialJack Media celebrated its 5th anniversary in 2023
- 🏢 The agency achieved a \$2 million ARR milestone, reflecting a 100%+ increase from the previous year

Business goals

- ✅ Efficiently package and sell marketing bundles at scale
- ✅ Provide all clients with regular proof-of-performance to help them understand the return on investment
- ✅ Leveraging AI and automations to eliminate manual processes



Scaling agency revenue with Vendasta's AI-powered tools



\$2M

Annual recurring revenue

Generate, grow, and diversify revenue by providing marketing expertise with cost-effective fulfillment.



100%

Account retention

Impress and retain clients by sharing proof-of-performance reporting and access to a branded client portal.



3.48

Average product basket size

Incrementally grow into customers' marketing stack by providing the right digital solutions, at the right time.

Best-selling products:



Listing Distribution



Reputation Management



Website Pro



Social Marketing

Access the AI-powered tools, and technology you need to support you clients' online presence

“The AI integrations within Reputation Management are an absolute game-changer, providing us with significant time savings, and they continue to evolve and become even smarter over time. By leveraging this remarkable functionality, we free up more of our valuable time to engage with clients directly, enabling us to delve deeper into their marketing strategies and success.”



Jack Pires

Founder & CEO

