

Growing revenue **150% with Vendasta's** multi-location reporting and social media management

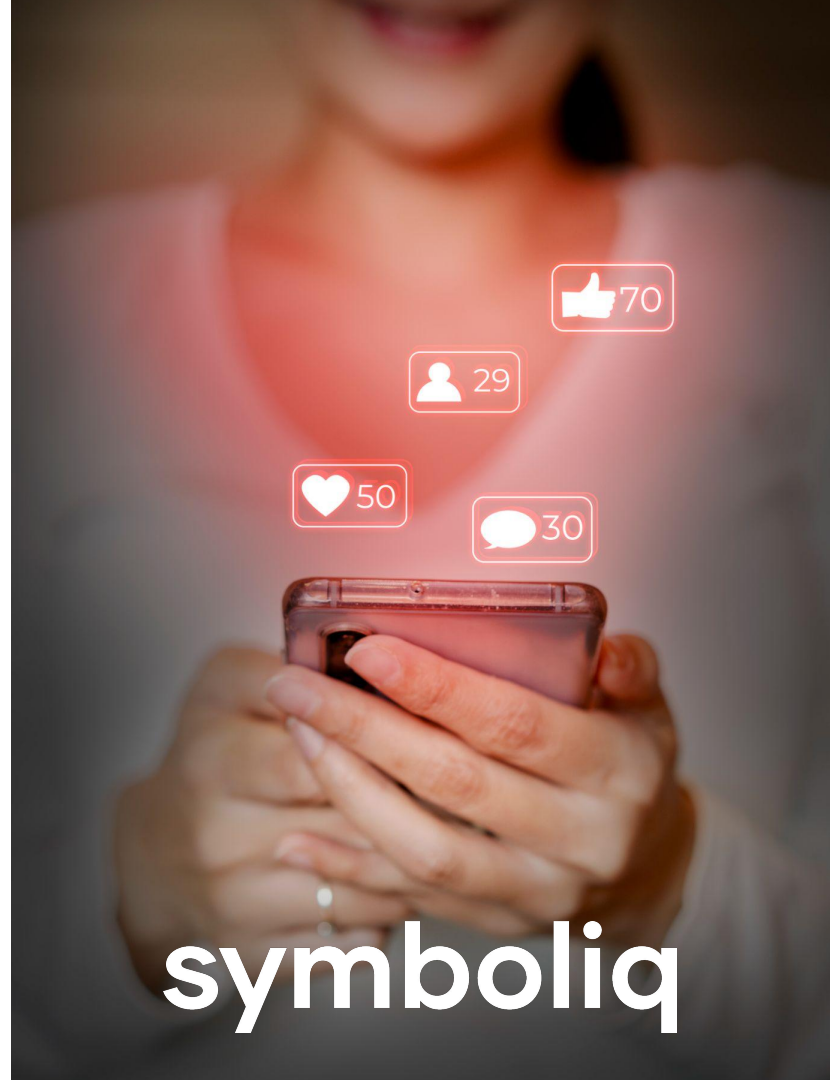
📍 Founded in 2011, Symboliq Media is based in Saint Charles, IL

📅 Symboliq is a full-service digital marketing agency

🔗 Vendasta partner since 2017

Business goals

- ✅ Cross-sell and upsell their client base to retain existing business and grow recurring revenue
- ✅ Insulate themselves by winning new business with multi-location brands
- ✅ Provide clients with comprehensive reporting to prove campaign performance and build trust



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Experiencing exponential growth with a new approach for serving multi-location brands



150%

Increase in total annual revenue

With a new multi-location strategy, Symboliq Media is on track to bring in \$3 million in 2023 compared to \$1.2 million in 2021.



179

Engaged accounts

Attract new business with Vendasta's multi-location reporting and digital solutions to maintain brand consistency.



536

Billed products

250+ solutions available in Vendasta's Marketplace to build solution bundles that supercharge the online presence of each business location.

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Best-selling products:



Listing Sync Pro



Listing Distribution



Social Marketing



Multi-location Reporting

Opening the door to multi-location brand management



"When you have 150+ locations, it's very difficult to pinpoint an issue or trouble with one location. You can't see them all at once unless you are utilizing the tools that Vendasta has built out."



Randy Blakeslee

Co-Founder, Symboliq Media

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