

# Welcome Home Social achieves **\$50K MMR** by diversifying beyond websites

- 📍 Located in Austin, Texas
- 📅 Digital marketing agency founded in 2021
- 🏠 Specializing in services for small businesses in the trades

## Business goals

- ✓ Diversify business model
- ✓ Transition to recurring revenue
- ✓ Deliver tangible results to his clients in the trades industry
- ✓ Improve client satisfaction and retention





# Create a repeatable path to growth for your agency



**\$50K+**

Monthly recurring  
revenue

Close clients and access the tools, technology, marketing, and collateral to fast-track your success.



**100%**

Account retention

Create incredible online experiences for your clients with integrated tech that takes you from prospecting to scaling.



**50**

New clients since  
partnering

Package products from a marketplace of 250+ solutions and deliver with a team of experts to fulfill under your brand.

## Best-selling products:



Listing Sync Pro



Website Pro



Boostability SEO

# Become the trusted expert to your small business clients.

*"Vendasta's platform has been a game-changer for my business. The support I receive from the team and the variety of solutions in the Marketplace have allowed me to scale Welcome Home Social and provide exceptional services to my clients."*



**Sean Cantu**

Owner and Founder, Welcome Home Social

